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**County of El Paso
Agenda Item Details**

Item Title:	NAMI Support
Submitted By:	David Stout, Commissioner
Department:	Precinct 2
Department Phone Number:	915-546-2111
Subject:	Discuss and take appropriate action to allocate funding of up to \$25,000 to sponsor the NAMI Texas Conference taking place November 7-9, 2024. Further, direct staff to identify funding and prepare a corresponding agreement for Commissioners Court consideration and approval.
Background:	
Fiscal Impact:	Fiscal Impact Historical
	Fiscal Impact Projected
	Long Account Number: Amount:
	Long Account Number: Amount:
Budget or Unbudgeted Match:	
Recommendation:	
Prior Action:	
Strategic Plan:	Goal: 3. Increase Tourism Objective:
Strategic Plan Information:	
Estimated Time Needed For This Item:	



NAMI TEXAS

2024 CONFERENCE

40 YEARS OF HOPE & HEALING

2024 NAMI Texas Annual Conference and Awards Celebration: 40 Years of Hope and Healing

Sponsorship Packet

November 8-9, 2024
El Paso Convention Center
El Paso, TX

NAMI Texas provides education, support and advocacy for people whose lives have been affected by mental illness. We work closely with our 26 local NAMI Affiliate organizations across the state and nearly 1,500 members. Last year, NAMI programs reach nearly 10,000 people across the state of Texas.

The NAMI Texas Annual Conference and Awards Celebration gathers hundreds of people whose lives have been affected by mental illness. With keynote speakers, workshops, networking opportunities, and exhibits, the NAMI Texas Annual Conference offers attendees opportunities to learn, share and build community.

The 2023 NAMI Texas Annual Conference and Awards Celebration in Houston featured 32 exhibitors from a variety of industries, 30 workshops, 2 keynotes, and 425 attendees. The majority of attendees were individuals or family members whose lives have been affected by mental illness.

2024 Exhibit Hall Hours/Details:

- Friday, November 8, 9 am to 12 pm MT: Exhibitor Arrival and Set-Up
- Friday, November 8, 12pm to 5 pm MT: Exhibit Hall Open
- Saturday, November 9, 8 am to 5 pm MT: Exhibit Hall Open
- Exhibit Tables are 6 feet by 30 inches
- Shipping to Convention Center will be available
- Exhibitors are welcome to bring banners, signage, visual material, etc. Please discuss details with NAMI Texas.

- Contact NAMI Texas to create a custom sponsorship or request an invoice:
executive.director@NAMITexas.org
- EIN: 74-2380175
- Sponsorship Deadline: September 30, 2024

















Your 2024 NAMI Texas Conference Sponsorship Benefits



NAMI TEXAS
2024 CONFERENCE
40 YEARS OF HOPE & HEALING



SPONSOR BENEFITS

	Presenting	Champion	Harmony	Connection	Affinity	Exhibitor (for-profit)	Table at Awards Celebration	Exhibitor (non-profit)	Friend	Product Placement
Contribution	\$25,000	\$10,000	\$5,000	\$2,500	\$1,500	\$1,000	\$600	\$500	\$500	\$250
Conference Tickets	20	8	6	4	2	2		2	2	
Awards Celebration Tickets	25	10	5	2	2	0	8	0	0	N/A
Complimentary Full Page Ad in the Program										
Complimentary 1/2 Page Ad in the Program										
Complimentary 1/4 Page Ad in the Program										
Name/Logo on Conference Program										
Recognition at NAMI Texas Awards and Keynote										

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SPONSOR BENEFITS

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NAMI Texas Webpage Recognition										
Newsletter Recognition										
Social Media Recognition										
Poster Recognition										
NAMI Texas Annual Report and Meeting Recognition										
Sponsored Workshop										
Product Placement in Conference Tote Bag										
Exhibitor Table										

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WHOVA APP and WEBSITE SPECIFIC BENEFITS

	Presenting	Champion	Harmony	Connection	Affinity	Exhibitor (for-profit)	Table at Awards Celebration	Exhibitor (non-profit)	Friend	Product Placement
Virtual exhibit page, information, handouts, etc.										
Ability to use app to generate leads by QR scanning										
Logo included in app's rotational banner										
Sponsor listing and profile in event app										
Conference website recognition										

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2024 NAMI Texas Conference Sponsorship Commitment Form

Send this completed form to: executive.director@NAMITexas.org

Contact name: _____

Company: _____

Please recognize our sponsorship with this name:

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ E-Mail: _____

Giving levels:

- ☐ \$25,000 Presenting Sponsor ☐ \$10,000 Champion Sponsor ☐ \$5,000 Harmony Sponsor
☐ \$2,500 Connection Sponsor ☐ \$1,500 Affinity Sponsor ☐ \$1,000 Exhibitor (For-Profit)
☐ \$750 Table at Awards Celebration ☐ \$500 Exhibitor (Non-Profit) ☐ \$500 Friend Sponsor
☐ \$250 Product Placement

Payment options:

- ☐ Check payable to NAMI Texas is enclosed in the amount of \$ _____
☐ Please charge my credit card

Card number _____

Expiration date _____ CVC _____

- ☐ Yes, we will be using our conference tickets.
☐ No, we will not be using our conference tickets. (Thanks, we'll offer them to someone who couldn't otherwise attend this meaningful statewide gathering for people living with mental illness.)
☐ Yes, we will be using our Awards Celebration tickets
☐ No, we will not be using our Awards Celebration tickets. (Thanks, we'll offer them to someone who couldn't otherwise attend this meaningful statewide gathering for people living with mental illness.)

How many tickets will you donate? _____

To ensure that your company name and/or logo is included in the event program and other materials, please return this form to the following address by September 30, 2024. Once this form is received someone will contact you regarding the artwork for the event program. Please contact Greg Hansch executive.director@NAMITexas.org for details or any questions.

NAMI Texas address: P.O. Box 300817, Austin, Texas 78703

Office (512) 693-2000

Website: www.namitexas.org

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