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El Paso County Agenda Item Details

Item Title:	Purchasing - Approve and authorize the Purchase of Bus Wraps for ETA Fleet for the El Paso County, Texas
Submitted By:	Karen Davidson, Purchasing Agent
Department:	Purchasing Department
Department Phone Number:	915-273-3349
Subject:	Approve and authorize the Purchase of Bus Wraps for ETA Fleet for the El Paso County, Texas Transportation Authority using Region 19 Contract 21-7413 awarded to Big Media (EP Big Media, Inc.) of El Paso, TX for total cost \$70,006.40. Purchasing approved March 20, 2025. Funding is available in SG-G5311CAP24-CAP OUTLAYS.
Background:	<p>The County is seeking to purchase sixteen (16) high performance vehicle wrap graphics and four (4) removal of existing vinyl and laminate and prepping for new vehicle wraps for ETA Fleet.</p> <p>To ensure the County is obtaining the best overall value to include, pricing and terms, the Purchasing Department has reviewed available cooperative contracts and determined that Region 19 Contract 21-7413 conforms to the County's needs.</p> <p>Region 19 Contract 21-7413 Term: August 31, 2025</p>
Fiscal Impact:	<p>Fiscal Impact Historical</p> <p>Fiscal Impact Projected Funding available in:</p> <p>G5311CAP-700000 -707000 – 707001 COSG-7344-0002024-431-50-80102-0001-00000-700000 SG-G5311CAP24-CAP OUTLAYS</p> <p>Long Account Number: Amount:</p>

Long Account Number: Amount:

Budget or Unbudgeted Match:

Recommendation:

Approve and authorize the Purchase of Bus Wraps for ETA Fleet for the El Paso County, Texas Transportation Authority using Region 19 Contract 21-7413 awarded to Big Media (EP Big Media, Inc.) of El Paso, TX for total cost \$70,006.40. Purchasing approved March 20, 2025. Funding available in SG-G5311CAP24-CAP OUTLAYS.

Prior Action:

N/A

Strategic Plan:

Goal:

null

Objective:

Strategic Plan Information:

Estimated Time Needed

For This Item:

EL PASO COUNTY PURCHASING REVIEW FORM

Procurement Item			
Agenda Date:		Department:	
Item Description:			
<u>Item Information</u> <div style="display: flex; justify-content: space-between;"> <div> Specs Bid Award Contract Contract Amendment Other RFP RFI RFQ </div> <div style="text-align: center;"> Price Bid </div> <div style="text-align: center;"> Construction </div> </div>		<u>Previous PRP Action</u> <div style="display: flex; justify-content: space-between;"> <div style="text-align: center;"><u>Date</u></div> <div style="text-align: center;"><u>Approved for CC</u></div> <div style="text-align: center;"><u>Returned To Dept.</u></div> </div>	

ACTION TAKEN BY PROCUREMENT REVIEW PANEL

Reviewed and Accepted (as is) for Commissioners Court Action
Recommend Award to Vendor and accept for Commissioners Court Action
Return to Department for further action/information/documentation (*reason specified below)
Not Accepted/Other (*reason specified below)

Item requires contract/contract review. Dept. needs to contact County Attorney's Office for more information.

Placement on Commissioners Court Agenda By:

Auditor's Verification of Funds:

Department Purchasing Department

Funds Verified No Funds

This procurement item has been reviewed by the Procurement Review Panel. Said review should not be relied upon by any person or entity other than the County of El Paso, its officers, and employees.

Panel Members

County Contract Administrator/Designee: Accept | Not Accept: _____

County Auditor/Designee Accept | Not Accept: _____

County Purchasing Agent/Designee Accept | Not Accept: _____

County Department Head Accept | Not Accept: _____

County Attorney Reviewer: Approved for further action: Y / N: _____

Subject Matter Expert (as needed) Accept | Not Accept: _____

Other Meeting Attendees (PLEASE PRINT NAME):

1.) _____ 2.) _____ 3.) _____
4.) _____ 5.) _____ 6.) _____



**Purchase of Bus Wraps for ETA Fleet
for the El Paso County, Texas Transportation Authority**

Region 19 Contract 21-7413 Contract Term: August 31, 2025

Big Media (EP Big Media, Inc.) El Paso, TX				
Description	Qty	Unit Cost	Disc Price (10%)	Extended Cost
High Performance Vehicle Wrap Graphics (Avery MPI 1105)	16	\$4,556.00	\$4,100.40	\$65,606.40
Removal of Existing Vinly & Laminate and Prep for New Vehicle Wraps	4	\$1,100.00	\$0.00	\$4,400.00
			Total Cost	\$70,006.40

Xavier Bañales

Approved By (Print)

Approved By (Signature)

3-18-25

Date

EP BIG MEDIA, INC.
5710 Doniphan Dr. El Paso, Texas 79932
sales@bigmediasigns.com
(915) 591-7446

www.bigmediasigns.com



Quote 20340

TRANSIT BUS WRAPS - RFP

#21-7413

SALES REP INFO

Mia Alonzo
Director of Business Development &
Promotionals
mia@bigmediasigns.com
(915) 591-7446

QUOTE DATE

Mon, 03/10/2025

QUOTE EXPIRY DATE

Wed, 04/09/2025

TERMS

Net 30

REQUESTED BY

El Paso County
Account Number: 568
500 E. San Antonio ste 312
El Paso, TX 79901

CONTACT INFO

Reyna Mayorga, MUPEP
r.mayorga@epcountytexas.gov
(915) 273-3838
Mobile: (915) 525-8215

#	ITEM	QTY	UOM	U.PRICE	DISC	DISC.PRICE	TOTAL (EXCL. TAX)	TAXABLE
1	High Performance Vehicle Wrap Graphics (Avery MPI 1105) PRINT, LAMINATE & INSTALL TRANSIT VEHICLE WRAPS W/ AVERY MPI 1105 VEHICLE VINYL & LAMINATE Total Sq Ft?: 400 Avery DOL MPI 1105 Cast Laminate (Vehicle) Avery MPI 1105 EZ RS (Vehicle) Laminate Finish: Gloss	13	Sqft	\$4,556.00	10.0%	\$4,100.40	\$53,305.20	N
2	Removal REMOVE EXISTING VEHICLE VINYL & LAMINATE AND PREP FOR NEW VEHICLE WRAPS	4	Each	\$1,100.00			\$4,400.00	N

CUSTOMER NOTE:

RFP #21-7413 PRINTING SERVICES, PROMOTIONAL SUPPLIES & RELATED

This handcrafted quote is based on the specific information you've given us and is valid for 30 days.

When you approve this quote, you are agreeing to pay 100% of the quoted price. We require a 50% deposit or formal Purchase Order to begin work on your project. Once we receive your deposit or Purchase order, we'll schedule your project and email you an estimated completion date. The remaining balance is due upon completion of your order or upon expiration of Net terms.

Need to make that changes?

No problem - but please realize, changes to quantity or specifications will affect your price. We will provide you with an updated quote based on the changes.

Please note EP Big Media, Inc. has a \$15 setup fee for all projects. Additionally, a design fee will be applied to any design work provided. Design fees are charged by the hour.

Subtotal:	\$57,705.20
Sales Tax (0%):	\$0.00
Total:	\$57,705.20

Customer Disc.

\$5,922.80

SIGNATURE:

DATE:

EP BIG MEDIA, INC.
5710 Doniphan Dr. El Paso, Texas 79932
sales@bigmediasigns.com
(915) 591-7446

www.bigmediasigns.com



Quote 20934

TRANSIT BUS WRAPS - RFP

#21-7413

SALES REP INFO

Mia Alonzo
Director of Business Development &
Promotionals
mia@bigmediasigns.com
(915) 591-7446

QUOTE DATE

Mon, 03/10/2025

QUOTE DUE DATE

Wed, 04/09/2025

QUOTE EXPIRY

DATE

Wed, 04/09/2025

TERMS

Net 30

REQUESTED BY

El Paso County
Account Number: 568
500 E. San Antonio ste 312
El Paso, TX 79901

CONTACT INFO

Reyna Mayorga, MUPEP
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CUSTOMER NOTE:

RFP #21-7413 PRINTING SERVICES, PROMOTIONAL SUPPLIES & RELATED

This handcrafted quote is based on the specific information you've given us and is valid for 30 days.

When you approve this quote, you are agreeing to pay 100% of the quoted price. We require a 50% deposit or formal Purchase Order to begin work on your project. Once we receive your deposit or Purchase order, we'll schedule your project and email you an estimated completion date. The remaining balance is due upon completion of your order or upon expiration of Net terms.

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No problem - but please realize, changes to quantity or specifications will affect your price. We will provide you with an updated quote based on the changes.

Please note EP Big Media, Inc. has a \$15 setup fee for all projects. Additionally, a design fee will be applied to any design work provided. Design fees are charged by the hour.

Subtotal:	\$12,301.20
Sales Tax (0%):	\$0.00
Total:	\$12,301.20

Customer Disc.

\$1,366.80

SIGNATURE:

DATE:

EDUCATION SERVICE CENTER REGION 19 ALLIED STATES COOPERATIVE
RFP AWARD SUMMARY

RFP TITLE: Printing Services, Promotional Supplies and Related - ESC
Region 19 Allied States Cooperative

RFP NUMBER: 21-7413

RFP OPENING DATE: July 6, 2021

CONTRACT TERM: Date of award until August 31, 2022, with 4 annual extension options.
(Extended by Region 19 until August 31, 2023)
(Extended by Region 19 until August 31, 2024)
(Extended by Region 19 until August 31, 2025)

FUNDING SOURCE: Various

RFP's ISSUED: 419

RESPONSES: 34

ADVERTISEMENT DATES: El Paso Times – June 7, 2021 & June 14, 2021

RECOMMENDED FOR AWARD: **Advertising Specialties of El Paso (Jose Luis Nava) *updated 09/02/2021**
AnMar Enterprises, Inc dba Airport Printing Services
Apparel Art (Lown Brothers Inc.)
Armadillo Photo Supply, Inc
Art Center & Signs (Greater Southwest Art Center Inc)
Authentic Promotions.com
BCD Investments, INC dba Badgeworks Plus
Big Media (EP Big Media, Inc.)
~~**Bull Market Promotions**~~ *updated 08/16/2021
~~**C&M Plaque and Trophy, Inc.**~~ *removed 7/25/2023
Calfee Specialties (Blue Ribbon Promotions) (HUB)
Corporate Connection (EP Promo Wear)
David's Apparel Inc.
D-KAST, INC. (Enrique Esparza)
E & L Graphics, LLC dba El Paso Mail & Print Services
El Paso Reprographics
Hotshots By Lomeli's Photos
Inkspress Urself! (CNServices LLC) (Trina A Schafer)
La Estrella (Aida Campa) *updated 10/19/2021
Meza Trophies & Plaques (Gamez Enterprises, Inc.)
Partners in Education Solutions LLC
Rocks / School Wear (Robert Simpson dba School Wear - AKA - Rocks)
Roy Lown's Classic Awards (LownTro LP)
~~**Scarborough Specialties, Inc (HUB)**~~ **Brandability** *updated 12/18/23
School Life (imagestuff)
Scorpion Sales (Scorpion Sales & Entertainment, LLC) (David Pearlman)
Spectrum Technologies (Spectrum Imaging Technologies Inc.)
Sportdecals, Absolutely Custom, Galapagos, Paulys (Sportdecals, Inc)
Superior Trophies (Superior Trophies Acquisitions, LLC.) (McKnight Investments, Inc.)
The Company Store (Belinda M.Reno)

	Universal Graphics, Inc.
	<u>Weldon, Williams & Lick, Inc.</u>
TOTAL (estimated)	\$7,000,000.00/year

EXPLANATIONS:

Award of this solicitation will enable ESC Region 19 - Allied States Cooperative (ASC) to establish a contract with vendor(s) for Printing Services, Promotional Supplies and Related for those procurements made with federal, state, or local funds. Evaluation and award recommendation were based on 70% pricing and services/qualifications and 30% references. The School Planner Company (Mimeo.com Inc) submitted a proposal however was not considered; vendor is already awarded on an existing contract. Empire Metals, LLC submitted a proposal however was not considered; vendor did not meet the scope of work. Advertising Specialties of El Paso (Jose Luis Nava) and La Estrella (Aida Campa) were originally not recommended for award in error, however after review, it was determined to evaluate them for award; amendment has been processed accordingly. C&M Plaque requested to be removed from award. The awarded vendors' pricing and information can be found on the Award Detail spreadsheet.

**SPECIFICATIONS, PREPARATION AND
EVALUATION PROVIDED BY:**

Rebecca Hernandez – ESC Region 19

Andrea Amiri – ESC Region 19

Renae Lawrence - ESC Region 19

Special Conditions

1. No artwork will be processed without first obtaining from the Program Director requesting the work, sign-off sheet of the proposed work to be performed.
2. It is preferred that vendors have a storefront location for walk in business, however it is not required. However, it is required that vendors have a storefront location where services are to be performed. Services performed at home-based locations will not be considered for this solicitation.
3. Originals for “all jobs” awarded and processed will be the property of the cooperative members and must be returned upon completion.
4. Proofing by cooperative members will be required prior to processing awarded orders.
5. During the contract period, vendors may be requested to perform jobs with or without paper provided.
6. During the contract period, vendors may be requested to provide pickup and delivery or no pickup and delivery.

Approved By: _____
Dr. Armando Aguirre
Dr. Armando Aguirre
Dr. Armando Aguirre
Dr. Armando Aguirre

Date: _____
July 29, 2021
May 24, 2022
June 1, 2023
May 1, 2024