





## El Paso County Agenda Item Details

**Item Title:** Economic Development - First Amendment to HOT Event Grant Award with Green Paradise Productions Inc (2024-1032)

**Submitted By:** Roberto Ransom, Director

**Department:** Economic Development

**Department Phone Number:** 915-546-2177

**Subject:** Approve and authorize the County Judge to sign the First Amendment to the Hotel Occupancy Tax (HOT) Event Grant Award Service Agreement with Green Paradise Productions, Inc for the purpose of revising the invoice submission deadline. No additional funds are required. (Contract No. 2024-1032)

**Background:** **Amendment Justification:** The purpose of the amendment is to implement a termination date and revise the deadline for submitting invoices from August 31, 2024 to January 31, 2025 to the County as the previous date did not provide the production company with the proper time following the completion of the project to submit all needed documentation. No additional funds are needed.

**Original Background:** Tex Mex Motors, a Netflix docuseries produced by Green Paradise productions, profiles a unique El Paso-based automotive business pioneered by Marcos 'Scooter' Carrera and his partner Robert 'Rabbit' Pitts. These two car aficionados seek out used classic cars in the greater El Paso area and south of the border in Juarez and beyond, and then bring them back to their garage in El Paso where other members of their team restore the cars to their former glory and sell them.

Green Paradise Productions, Inc is currently producing season two, with production estimated to complete in August 2024. The production's goal is to depict El Paso's rich history and culture, along with highlighting it as a destination location for tourism. Green Paradise Productions, Inc is requesting funds in the amount of \$58,029.11 to support the promotion of El Paso's rich history and culture through the completion of their current project.

Data compiled and released by Netflix indicates that the show garnered 28,000,000 hours of viewership during the first three weeks of the first season's debut. These viewership numbers are expected to increase with the release of the second season.

**Fiscal Impact:**

Fiscal Impact Historical

Contract previously approved in the amount of \$58,029.11.

Fiscal Impact Projected

N/A. No additional funds are needed.

Long Account Number: Amount:

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**Budget or Unbudgeted Match:**

**Recommendation:**

Approve and authorize the County Judge to sign the First Amendment to the Hotel Occupancy Tax (HOT) Event Grant Award Service Agreement with Green Paradise Productions, Inc for the purpose of revising the invoice submission deadline. No additional funds are required. (Contract No. 2024-1032)

**Prior Action:**

6/24/24: Approve and authorize the County Judge to sign the HOT Event Grant Award Service Agreement with Green Paradise Productions Inc for the general promotion and tourist advertising of El Paso County by completing the Tex Mex Motors Project and disseminating it outside the county service area in the amount of \$58,029.11. Funding is available in SRTOURPROM-ADVERTISING. (Contract No. 2024-0434)

**Strategic Plan:**

Goal:

3. Increase Tourism

Objective:

3.2 Invest in heritage, sports venues and activities to increase tourism

**Strategic Plan Information:**

n/a

**Estimated Time Needed  
For This Item:**



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For This Item:**

STATE OF TEXAS |  
|  
COUNTY OF EL PASO |

GREEN PARADISE PRODUCTIONS INC.

### FIRST AMENDMENT TO GREEN PARADISE PRODUCTIONS INC. HOT EVENT GRANT AWARD

On the 7th day of July, 2024, the County of El Paso, Texas ("County"), and Green Paradise Productions Inc, ("Grantee") entered into a HOT Event Grant Agreement, under County contract #2024-0434. The Agreement is attached hereto and made a part hereof for all purposes.

The Parties now desire to amend the Agreement. It is mutually understood and agreed by and between the Parties to amend the HOT Event Grant Agreement in the following respect(s):

1. Subsection **3.a under** Section **3. TIME OF PERFORMANCE BY GRANTEE** shall be deleted in its entirety and replaced with the following:
  - a. The reimbursable portions of production of the Project in El Paso shall be performed from May 1, 2024, through August 31, 2024, regardless of the date of execution of this Agreement.
2. Subsection **4.b under** Section **4. COMPENSATION AND METHOD OF PAYMENT** shall be deleted in its entirety and replaced with the following:
  - b. Invoices shall be presented to the County's Economic Development Department Director ("**Director**"), or his designee, verified by him, at his sole discretion, as being authorized reimbursable expenditures pursuant to **Section 5** incurred for the events and programs to be held May 1st, 2024, through August 31st, 2024. The Grantee shall present invoices no later than the 15th day of each month. County will not reimburse invoices presented after January 30, 2025. After the Economic Development Department has verified the invoices and expenditure as authorized reimbursable expenditures, within the Director's or his designee's sole discretion, he shall present said invoices with supporting documentation and his recommendation to the El Paso County Auditor ("**Auditor**") for payment. Payment shall be made within 30 days of receipt of all proper documentation to the Auditor. Director or his designee may request any additional supporting documentation, at his sole discretion, before submitting the request for payment and the Grantee understands that it must comply with this request within 21 days of receipt of the request.
3. Subsection **4.c under** Section **4. COMPENSATION AND METHOD OF PAYMENT** shall be deleted in its entirety and replaced with the following:

c. Grantee shall submit itemized invoices, as included in the project budget for the project in **Exhibit A**, describing in detail the goods and services to be reimbursed for personnel, production costs and equipment rental expenditures incurred May 1, 2024 through August 31, 2024. All invoices shall bear the letterhead of the person or company providing said goods or service and the cost of each service. **NOT ALL EXPENDITURES ON EXHIBIT A** are authorized reimbursable expenditures.

4. Section **18. EFFECTIVE DATE** shall be added to the Agreement as provided below:

**18. EFFECTIVE DATE.** The effective date of the Agreement shall be from May 1<sup>st</sup>, 2024 to January 30<sup>th</sup>, 2025.

All other terms and conditions not specifically amended herein shall remain in full force and effect.

IN WITNESS WHEREOF, the parties execute this Amendment to the Agreement which shall be effective on the 27<sup>th</sup> day of January, 2025.

THE COUNTY OF EL PASO

Green Paradise Productions, Inc.

By \_\_\_\_\_  
Ricardo A. Samaniego  
County Judge

By \_\_\_\_\_  
Andy Ruggles  
Head of Production

STATE OF TEXAS |  
|  
COUNTY OF EL PASO |

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