



## El Paso County Agenda Item Details

**Item Title:** Transit Operations - Rescind Barracuda Contract for Community Demand Response Public Outreach (2025-0260)

**Submitted By:** Xavier Banales, Interim Director

**Department:** Transit Operations

**Department Phone Number:** 915-273-3838

**Subject:** Rescind the Commissioners Court Order of March 24, 2025, Item No. 4V on the Consent Agenda to approve and authorize the County Judge to sign the Barracuda Public Outreach Agreement with El Paso County for Task Order 10 with Barracuda Public Relations, LLC for public outreach services in support of Texas A&M Transportation Institute Task Order No. 10 (expansion of community demand response services) pending final legal review and approval from the County Attorney's Office. Funding in the amount of \$10,125 is available in SG-PLANST24-OPERATING EXP. (Contract No. 2025-0260)

**Background:** Barracuda PR has indicated they are going out of business therefore the "Barracuda Contract for Community Demand Response Public Outreach" (Contract 2025-0260), approved on March 24, 2025 should be rescinded.

Contract Number: 2025-0260

Contract Term Start: N/A

Contract Term End: N/A

County Attorney Opinion Number:

**Fiscal Impact:** Fiscal Impact Historical  
None.

Fiscal Impact Projected  
None.

Long Account Number: Amount:

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**Budget or Unbudgeted Match:**

**Recommendation:**

Rescind the Commissioners Court Order of March 24, 2025, Item No. 4V on the Consent Agenda to approve and authorize the County Judge to sign the Barracuda Public Outreach Agreement with El Paso County for Task Order 10 with Barracuda Public Relations, LLC for public outreach services in support of Texas A&M Transportation Institute Task Order No. 10 (expansion of community demand response services) pending final legal review and approval from the County Attorney's Office. Funding in the amount of \$10,125 is available in SG-PLANST24-OPERATING EXP. (Contract No. 2025-0260)

**Prior Action:**

On March 24, 2025, Item 4V – Commissioners Court approved the Barracuda Public Outreach Agreement with El Paso County for Task Order 10 with Barracuda PR in support of Texas A&M Transportation Institute (TTI) Task Order 10.

**Strategic Plan:**

Goal:

null

Objective:

**Strategic Plan Information:**

**Estimated Time Needed  
For This Item:**