



# Independent Film

Supporting Veterans and  
filming in El Paso, TX vs  
Las Cruces, New Mexico

**Slick**  
FILMS



**VERUS STUDIOS**





# Bringing our film to El Paso, TX – Why?

- Highlight the Veteran Capital of the United States
- Global film co-produced by Academy Award winning team at Slick Films(UK-based) and Oscar shortlisted team at Verus Studios.
- Economic impact of international filmmakers, the cast and crew spending time in El Paso
- Highlighting El Paso landscapes in the film
- Domestic and Global press for El Paso through interviews with Director, Producer and Actors
- The El Paso County and the Film Commission prominently mentioned at the end of the film
- Create future independent film partnerships that can be brought to El Paso

# Short Film – International Reach

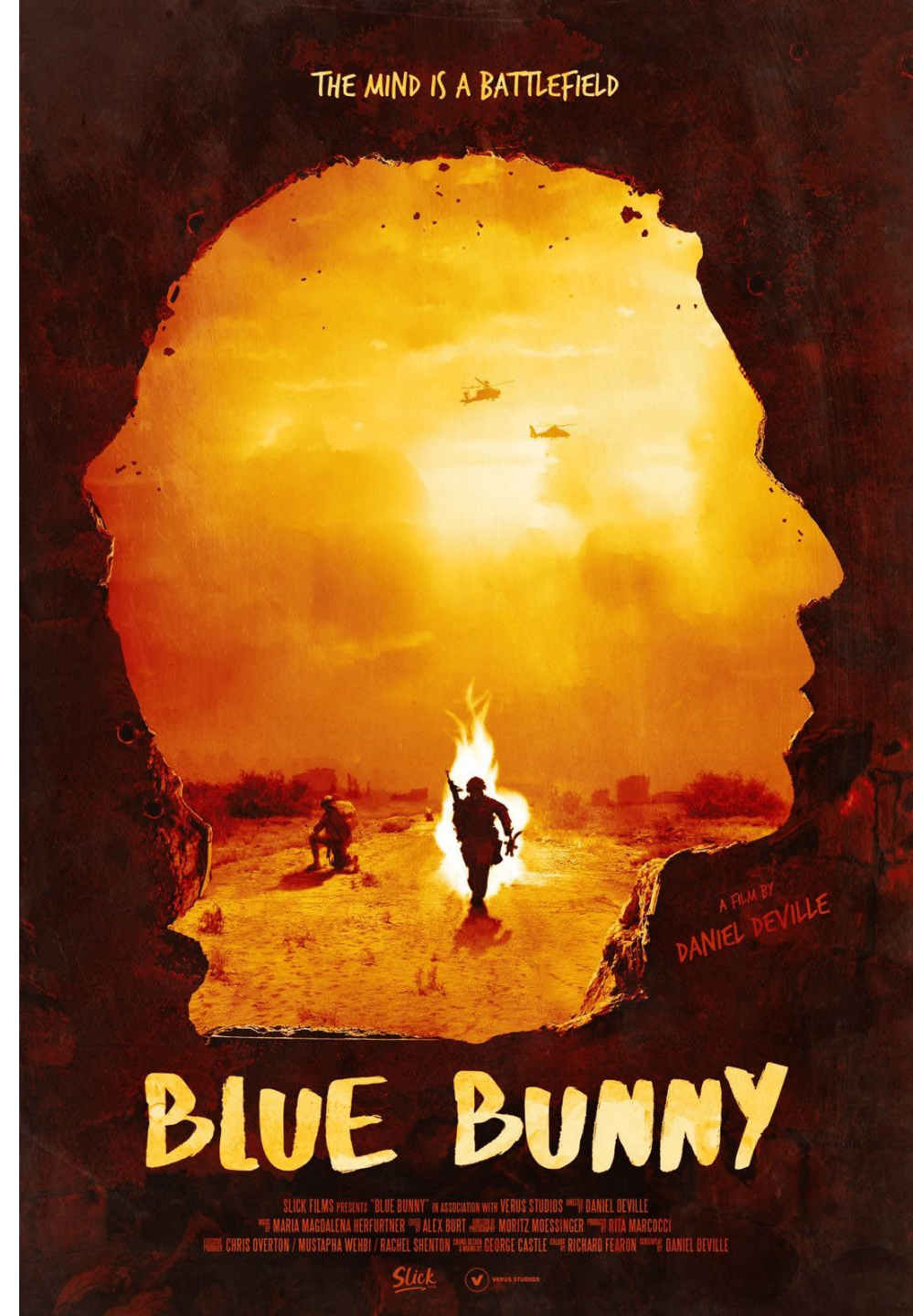
*Blue Bunny* is a short film currently in pre-production with the intention to film in El Paso, TX February 2025.

The filmmakers intend to utilize the Veteran mental health awareness message of the film to create conversation beyond the global film festival circuit.

*Blue Bunny* stars acclaimed actors Sam Trammell (Homeland, True Blood) and Tommy Schultz (Killers of the Flower Moon).

The film will shoot for five days in two separate locations. Currently New Mexico and Texas are being considered.

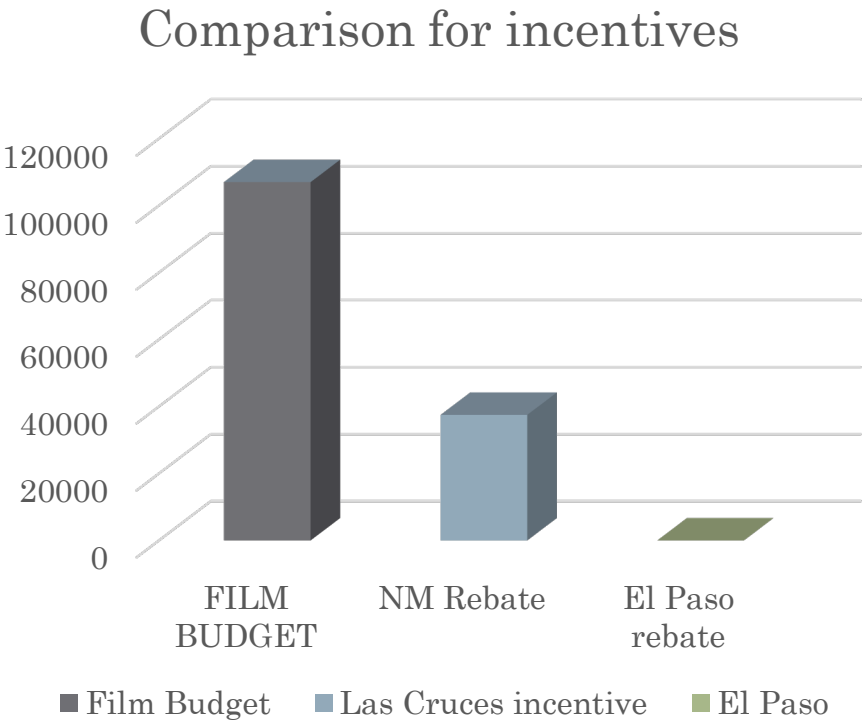
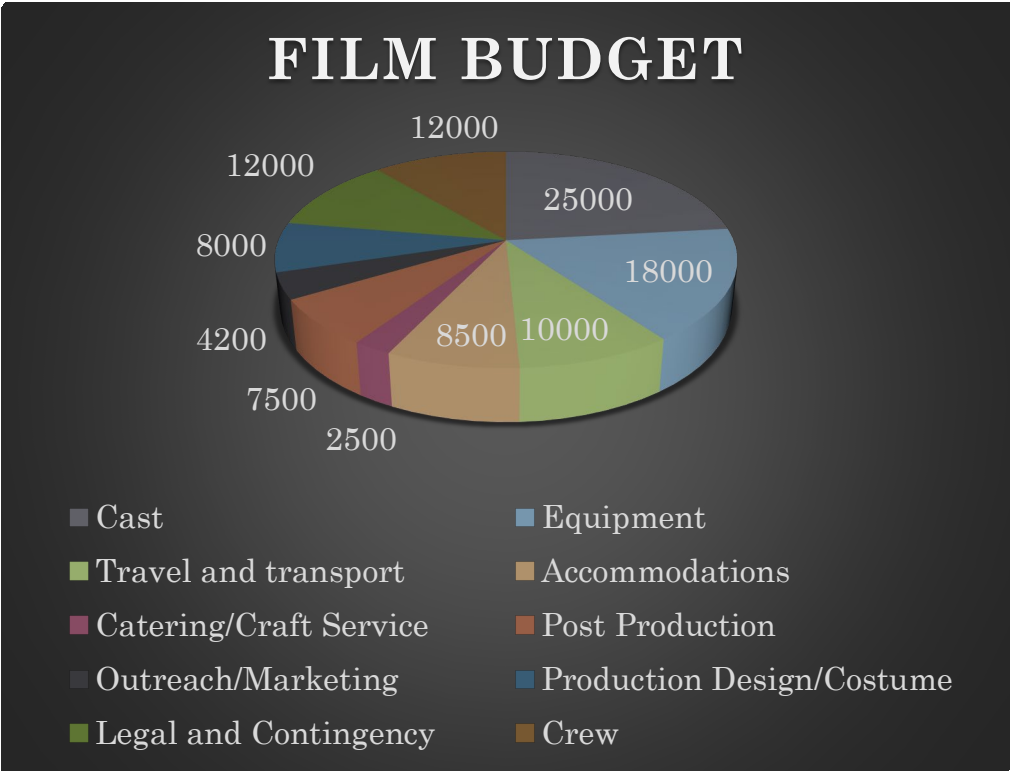
Pre scouting and prep days will add another 4-5 days in the exact filming location.



# El Paso, TX vs Las Cruces, New Mexico

El Paso, TX incentives for independent film=  
\$0 for films with budgets under \$250k

Las Cruces, NM incentives for independent film = **up to 35% in rebates/tax credits**



A night photograph of a city, likely El Paso, Texas, with a large yucca plant in the foreground. The city lights are visible in the background, and the yucca plant is silhouetted against the night sky.

# Creating a long-term partnership with El Paso, TX as a filming location

- As filmmakers we are seeking financial support from the city and county of El Paso to offset the allure of New Mexico's tax incentive.
- We strongly believe filming in the Veteran Capital of the USA brings a full circle commitment to the message of our film
- Marketing of the film in conjunction with the city and county of El Paso can create global awareness for the location
- The possibilities of utilizing El Paso for a special screening of the film with Veterans in attendance will enhance the partnership and further the awareness of the Veteran Capital of the United States
- Put El Paso, TX on the global map for independent filmmakers as a place that creates opportunities and values long-term partnerships

# The Partnership



We are seeking a **\$45,000 commitment** from the county/city to film 100% in El Paso, TX.

**Use of Funds:** these funds will be used for hotel accommodations for cast and crew; travel, craft services/catering, hiring of crew, marketing of the film and transportation for cast/crew.

**The County/City of El Paso and the film commission will receive:**

Executive Producer credit(named person to be determined by the commission)

Exclusive behind the scenes footage for use on social media channels

Logo on marketing material associated with the film

Logos on end credits

At least one screening of the film in El Paso, TX

Inclusion as a sponsor on all benefit screenings for the outreach/awareness component of the film

Mentions on all social media related to the film





THANK YOU

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